

Beat: Lifestyle

## **RADAR ONLINE TO NATIONAL ENTERTAINMENT & ARTS JOURNALISM AWARDS HONOR 2015**

### **ONE OF THE TOP ENTERTAINMENT WEBSITES**

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**USPA NEWS** - American Media, Inc.'s Radar Online has been honored as one of the top entertainment websites at 2015 National Arts & Entertainment Journalism Awards. It's the fourth time in five years that the site has been honored with the highest recognition possible for an entertainment site....

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World exclusives led the site's coverage of the year, including major stories such as Ben Affleck and Jennifer Garner's divorce, Robin Williams' tragic death, Bill Cosby's scandal and Caitlyn Jenner's transformation. These reports set RADAR apart from the rest of the media, proving time and again the accuracy of its investigative team.

Bolstered by such content, RADAR saw a 55% increase in unique visitors [Google Analytics] and 60% increase in total site traffic over the previous year. The site also saw increases in direct traffic (20%), total page views consumed (40%), mobile traffic (300%) and in social referral traffic (900%).

Radar Online has amassed a staggering 24 National Arts & Entertainment Journalism Awards since 2010.

Source : American Media, Inc.

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